

# We Need Black Jobs by Black Companies

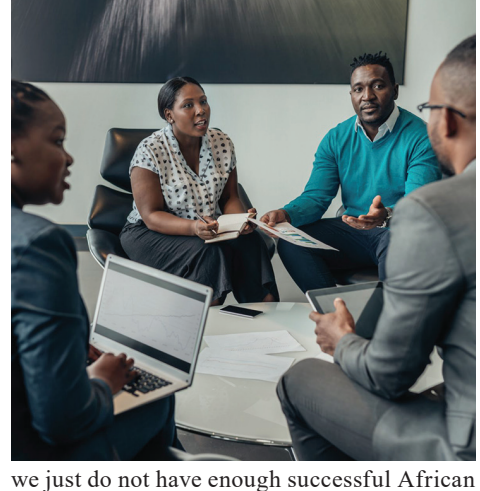
**By Jeff Thomas**

New Orleans has a crime problem. The solution is not more police. The solution is more and better jobs. In New Orleans, that means more and better Black-owned businesses. Black businesses create better jobs for African Americans. And that is because Black businesses hire African Americans at a higher rate and pay them more money. Our community needs more Black jobs. Those are jobs for us by us.

Council must offer contracts and capital. That creates Black jobs—African American companies hiring African American people to do work.

Black jobs are the key to our city's future. Growing an African American business class provides long-term stability for our families. Hiring African Americans and providing good paying jobs have immediate impacts. People with good jobs are much less likely to engage in crime. If you got a good job—paying all your bills and have some left over—you don't need to be on the corners involved in street crime. If you have a good paying job, you will not be angry all the time. You will have something to live for. And you won't shoot the guy next door over "disrespect!" And having an African American company to offer the jobs means better jobs.

The best employers for young African American men are African American businesses. A reason White-owned companies hire more White employees is because people like to work with people who are like them. Cohesive, happy environments foster creativity, productivity, and profitability. Yes, diversity is very important. But



we just do not have enough successful African American businesses. This dearth contributes to the troubled neighborhoods. We must do better in New Orleans. We must develop, support, and grow more African American businesses. Creating

Small Business Exchange • Voice of Small, Emerging, Diversity-Owned Businesses Since 1984 [Click to read more](#)

## Opportunities

**Doreen's Jazz New Orleans**

- Private lessons from Queen Clarinet
- Band performances at your venue
- Master classes for groups

504-908-7119  
doreenja@bellsouth.net  
www.doreensjazz.org

**LAGNIAPPE BAKEHOUSE**

Lagniappe Baking is an independently owned pop-up Bakehouse by pastry chef Kaitlin Guerin. Created to make one-of-a-kind assorted Pastry Boxes that highlight the local, seasonal bounty of the Crescent City's agriculture, each box is meant to challenge your taste buds with flavor combinations and leave you with joy and anticipation for the next.

[www.lagniappebaking.com](http://www.lagniappebaking.com)

[www.williamtolliver.com](http://www.williamtolliver.com)

**Balthazar Electriks**  
WHOLESALE DISTRIBUTORS

We deliver a wide range of products and services to proudly serve construction, industrial, utility, and commercial businesses

- ELECTRICAL**  
Wire, Distribution, Wiring Devices, Installation Material
- LIGHTING**  
Bulbs, Ballasts, Exits/Emergency Lights, Installation Options
- SECURITY**  
Smoke, Carbon Monoxide and Metal Detectors, Surveillance Equipment, and Batteries
- COMMUNICATIONS**  
Fiber Optic Cable, Telecommunication Systems, and Office Equipment

Contact info: 3623 D'Hemecourt Street • New Orleans, LA 70119  
504-891-5504 • 504-891-5580 • [Belectriks@balthazarinc.com](mailto:Belectriks@balthazarinc.com) • [www.Balthazarinc.com](http://www.Balthazarinc.com)

LOUISIANA **BUSINESS** JOURNAL

**SBE OUTREACH SERVICES**

With over 1.6 million businesses in our active database—the country's largest non-public diversity database—SBE sets the professional standard for diversity outreach across the nation. For more than three decades, we have served small businesses, prime contractors, and agencies—with proven results.

**Advertisements**  
Placed in various Louisiana Business Journal digital publications every month and at [www.louisianabusinesjournal.com](http://www.louisianabusinesjournal.com)

**Fax, Email, and Postal Solicitations**  
Targeted mailings sent to businesses chosen according to your criteria

**Live Call Center Follow-Up**  
Telephone follow-up calls using a script of five questions that you define

**Computer Generated Reports**  
Complete documentation that will fit right into your proposal, along with a list of interested firms to contact

**Special Services**  
Custom design and development of services that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building

**Call for more information: 800-800-8534**

1984 **38** Years 2022

**2023 IS THE YEAR FOR YOU!  
IT'S YOUR TIME TO SHINE!  
THEJANICEEDWARDS.COM**

**Award-winning, Emmy-nominated Edwards Unlimited Productions**

Media, Event & Show Packages  
Zoom & Presentation Coaching  
Strategic Communications

**866.433.8658**

LOUISIANA **BUSINESS** JOURNAL

**PUBLIC LEGAL NOTICES**

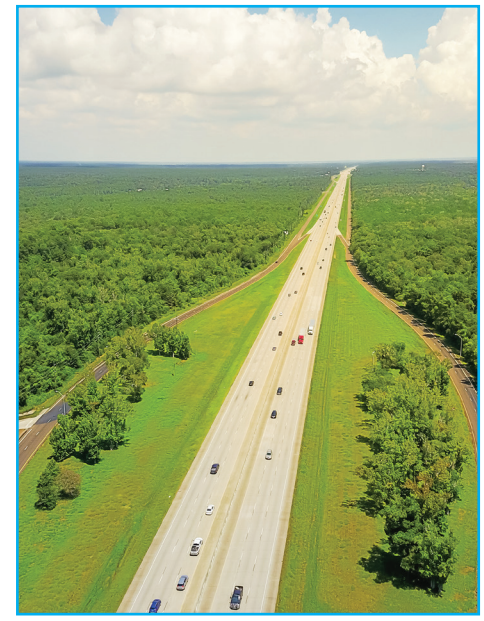
With a database of over 1.6 million businesses, SBE assists agencies with public legal notices

**Advertisements**  
Placed in various Louisiana Business Journal digital publications every month and at [www.louisianabusinesjournal.com](http://www.louisianabusinesjournal.com)

**Special Follow-Up Services**  
Custom design and development of services that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building

**Call for more information: 800-800-8534**

1984 **38** Years 2022



**SOUTHEAST EVENTS FOR YOUR BUSINESS**

**2023**

**Fee: Free; registration required**

The West Virginia Women's Business Center is hosting a valuable webinar on the System for Awards Management (SAM.gov). Join us as Melissa Loder (SBA's West Virginia District Office) and Sommer Straight (RCAC Procurement Technical Assistance Center—PTAC) guide you through how to register for your SBA.gov account. They will also provide tips, FAQs, and directions on where to get additional assistance, as well as answer questions you may have. To register, visit <https://www.eventbrite.com/e/getting-registered-in-the-system-for-award-management-samgov-tickets-483757992177>

**Selling to the Federal Government Webinar**  
**Thursday, February 23, 2023, 12:00 pm–3:00 pm CST Online**

**Main Sponsor(s): US Small Business Administration**  
**Contact: George Tapia, 610-382-3086, george.tapia@sba.gov**

**Fee: Free; registration required**

Did you know that the federal government is the largest purchaser of goods and services in the world? Interested in learning how your business can market your services or goods to the federal government? Register on line at <https://www.eventbrite.com/e/how-to-sell-to-the-federal-government-tickets-21790713611> SBA helps to ensure small businesses get fair opportunities to share federal government prime contracts. Topics will include: How to Register, Small Business Certifications, Finding Opportunities, Marketing Your Firm, Federal Supply Schedules, Getting Paid, Tips to Prepare Your Offer, How to Seek Additional Assistance. All training sessions are held via Microsoft Teams Meeting. Participants must ensure Microsoft Teams is functioning.

**Getting Registered into the System for Awards Management (SAM.gov) Webinar**  
**Tuesday, February 21, 2023, 10:00 am–11:00 am CST Online**

**Main Sponsor(s): US Small Business Administration, West Virginia Women's Business Center**  
**Contact: Melissa Loder, 304-623-7448, Melissa.Loder@sba.gov**

**Advertise in our digital**

**LBj**

weekly or wherever to whom you need to reach among contractors diversity firms



**CERTIFICATION**

Small Business Exchange, Inc. is **DBE certified** by the Louisiana UCP.

**Certificate of Proclamation**  
*Louisiana Business Journal*  
In recognition of the 38th publication since Hurricane Katrina and to the rebuilding of business in your community.

*Mitch Landman*  
MAYOR MITCHELL J. LANDRIEU • CITY OF NEW ORLEANS  
June 15, 2010  
DATE